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SUMMARY **Experienced leader, roboticist, and technologist** with significant experience in mobile robotics, fleet management, actionable data, complex systems, team & department building, intellectual property, and creating highly reliable & safe fielded systems.

Passionate about people, robotics, and making a difference in the world through their intersection.

Invented, prototyped, pitched, and launched multiple new products, one of which unlocked a 25x increase in fleet & deal size.

Dedicated to mentoring and growing the next generation of developers and leaders.

Comfortable with uncertainty, fluid environments, and rapid iteration.

Capable communicator, able to comprehend & debate complex technical systems while clearly communicating their essence to other parts of the business.

Confident with customer relations, high-pressure investigations, and clear communication in chaotic situations.

Flexible and willing to take on a broad variety of challenges as needed.

Well-versed in growing an engineering team from 10 to 200.

EMPLOYMENT	2022 - 2023	Seegrid	Sr. Director of Robotics (UX & Data)
	2020 - 2022	Seegrid	Sr. Director of Advanced Development
	2017 - 2020	Seegrid	Director of Software Technology (Perception)
	2015 - 2017	Seegrid	Director of Software Development (Fleet)
	2011 - 2015	Seegrid	Director of Software Development (Vehicle)
	2009 - 2011	Seegrid	Senior Software Developer
	2001 - 2008	Carnegie Mellon	Research Assistant: DiRA, GRACE, etc.
	1999 - 2001	Carnegie Mellon	Research Assistant: DiME Project, CMU

EDUCATION **Ph.D. & M.S., Robotics** (2001 - 2008)

Carnegie Mellon University, Pittsburgh, PA
 Thesis: *Proactive Replanning for Multi-Robot Teams*
 Ph.D. Committee:

- Reid Simmons (chair), CMU Robotics
- Sanjiv Singh, CMU Robotics (now Near Earth Autonomy)
- Steven Smith, CMU Robotics
- Tara Estlin, California Institute of Technology JPL

B.S., Computer Science and Human-Computer Interaction (1997 - 2001)

Carnegie Mellon University, Pittsburgh, PA

- Minor in Robotics
- University Honors

ROBOTIC MATERIAL HANDLING (SEEGRID CORPORATION)

Sr. Director of Robotics (UX & Data) (2022 - 2023)

- Supervised & built strategies for three disparate development teams
- Responsible for all aspects of user interfaces across the stack
- Responsible for data & analytics at all levels of a complex multi-site, multi-robot system
- Chair of department-wide Software Architecture Board
- Identified cross-functional gaps in the Data & Analytics team and enabled it to own the full-stack pipeline
- Built technical and product roadmaps for Data, in collaboration with the team, product management, and representatives from across the company
- Reinforced the Seegrid culture and counseled my group members, resulting in no post-layoff departures

Sr. Director of Advanced Development (2020 - 2022)

- Conceived of, pitched, and built an internal research & development group
- Hired teams and built out backlog, processes, & relationships
- Led four major research projects, three of which had begun transitioning to production before the group was shut down
- Managed intellectual property company-wide, increased annual patent filings by 400%
- Built a complex statement of work and business case for a multi-million dollar project, earning buy-in and approval across the organization and C-suite
- Co-led a department-wide conversion to Flight Levels (a scaled Kanban framework), enabling vastly more efficient coordination, visualization, and alignment of work department-wide
- Identified & owned the creation of multiple department-wide processes and coordination mechanisms
- Established & maintained relationships with external contracting firms
- Served as de-facto system architect
- Continued participation in M&A activities
- Conceived, designed, and received a patent for: **Dynamic allocation and coordination of auto-navigating vehicles and selectors.** Sellner, Brennan. 2020. U.S. Patent 11,693,403 B2, filed June 4, 2020, and issued July 4, 2023. Patent pending in Canada, Japan, Europe, and Korea.
 - System to independently direct human order pickers and automated cargo robots
 - Unoptimized prototype yielded 40% pick speed gains and significant ergonomic benefits
- Research & development eliminated as part of company-wide layoffs in late 2022

Director of Software Development (Perception) (2017 - 2020)

- Responsible for all aspects of perception on Seegrid vehicles from conception to deployment, including localization, obstruction sensing, and calibration
- Rebuilt & expanded Perception team after key departures
- Operationalized hiring: standardized technical hiring process, and load-balanced across entire team. Hiring process was adopted by most other Engineering teams
- Iterated on team process to reduce work in progress and time to delivery
- Member of the technical due diligence team for M&A activities
- Managed & helped resolve thorny field issues, interfacing at the VP level of Fortune 500 companies

- Championed and managed Seegrid's first satellite office
- Championed and largely implemented a department-wide tooling migration, including new VCS, issue tracking, CI/CD, and wiki
- Spearheaded experimentation with new practices and tools to ease some of the challenges of en masse remote work
- Member of a team that rolled OKRs out across the company

Director of Software Development (Fleet) (2015 - 2017)

- Conceived of and championed the creation of the Seegrid Supervisor product, which manages fleets of Seegrid vehicles, integrates with third party systems, and provides visibility into robot operations for a variety of user personas
- Founded and built a team to develop and expand Supervisor
- Architected & largely implemented Switchboard, a custom reactive & performant business rules engine that enabled the size of robot deployments to increase by an order of magnitude
- Architected, partially implemented, and reviewed Intersection Control, a safety-critical module controlling simultaneous access to shared spaces
- Established and maintained regular communications with customer-facing groups, feeding knowledge back into the development process
- Worked closely with customer representatives and Product Management to understand use cases and constraints in this new space
- Managed long-term external frontend development contractors
- Took on a significant portion of the product management role for the Supervisor product, due to understaffing in that department
- Mentored a team member through a transition from software developer to product manager
- Launched a project that would eventually become Fleet Geek, Seegrid's cloud-based data analytics product

Director of Software Development (Vehicle) (2011 - 2015)

- Managed a team of software developers and all aspects of the software development, testing, and release cycle, while continuing to contribute individually
- Coordinated escalated support issues between field service and engineering, using the identified issues to drive software reliability improvements
- Launched and managed a biweekly series of department-wide tech talks
- Established development priorities and determined the contents of each release
- Rearchitected major portions of the robot control software
- Led the architecting and initial development of the Seegrid Supervisor, a centralized control and coordination node
- Converted the entire software stack from a home-grown messaging system to a pub/sub (AMQP) stack
- Mentored a team member to grow into a team lead, and handed the Vehicle team off to him

Senior Software Developer (2009 - 2011)

- Developed a robotic case picking application and server with two other developers. Responsible for all aspects of the project and customer relations.
- Release manager for multiple software releases
- Developed a robot simulator from scratch, for use in safety system development and application planning/layout
- Rewrote logging and data analysis system used across Seegrid's entire deployed base of robots and servers

MULTI-AGENT COORDINATION (CARNEGIE MELLON)

Distributed Robot Architectures (2001 - 2002)

- Applied multi-robot system architectures to a construction task performed by three heterogeneous robots, requiring coordinated manipulation and decoupled sensing

Trestle / Space Solar Power (2002 - 2006)

- Built on the Distributed Robot Architectures project to autonomously construct a complex node-and-beam assembly using three interdependent heterogeneous robots
- Investigated the use of sliding autonomy to smoothly integrate human teleoperators with autonomous assembly agents, allowing the autonomous system to request help or the human to proactively take control of an agent
- Predicted task outcomes to inform sliding autonomy decisions

Institute for Dextrous Space Robotics (2006 - 2007)

- Managed a team in the application of the Trestle architecture to the University of Maryland's 27-DOF Ranger robot
- Extended the Trestle visual servoing system to support Ranger
- Integrated the Ranger control software with the Trestle architecture
- Performed experiments in which Ranger autonomously assembled a portion of the EASE structure in neutral buoyancy

Intelligent Monitoring of Assembly Operations (2007 - 2008)

- Wrote the specification for a language to encode automated and manual processes, safety regions, and complex inter-process constraints
- Created a hand-held safety and informational user interface
- Developed a proof of concept execution and monitoring system in both simulation and on existing hardware

Proactive Replanning (thesis) (2005 - 2008)

- Developed a planning/execution system able to predict future conflicts and inefficiencies, then rapidly replan to avoid or take advantage of them
- Researched and implemented a prediction method capable of estimating a distribution across the remaining duration of a task, given a measure of its current state
- Conceived of optional roles and extended the ASPEN planner to support them. If filled, optional roles improve some aspect of the team's performance, but are not strictly necessary to the task's completion
- Extended ASPEN to support the addition and removal of agents throughout the execution of a task
- Experimentally validated the components of proactive replanning in simulation

SOCIAL ROBOTICS (CARNEGIE MELLON)

GRACE (2001 - 2003)

- Part of a team that developed a robot able to: ask for (and follow) directions, ride elevators, read conference center signage, locate and stand in a line of humans, interact with a human registrar, navigate through crowds, and present a conference talk about itself
- Implemented human-robot speech-based interaction with human registrar

- Integrated dialog, vision, navigation, tracking, and interaction systems from five institutions
- Built unified executive to sequence tasks, coordinate skills, and recover from failures

Lena (2003)

- Adapted GRACE software for a traveling exhibit with the Science Museum of Minnesota, focusing on contextual dialog for a stationary exhibit

Roboceptionist (2004 - 2006)

- Developed user interface for ongoing long-term interactive robotic installation
- Adapted dialog system to support contextual conversations
- Implemented automated conversation analysis, system monitoring, and process management

OTHER (CARNEGIE MELLON)

Digital Mind's Eye (1999 - 2001)

- Developed an augmented reality system incorporating a head-mounted camera and display that supported arbitrary modification of the user's view of the world
- Performed preliminary experiments evaluating the use of this technology to compensate for a variety of vision defects

Perceptor (Summer 2001)

- Developed and tested vision algorithms for path following in outdoor environments

Wireless Localization (2002 - 2003)

- Applied Monte-Carlo localization methods to localize a moving target from wireless signal strengths to within 3 meters, with no *a priori* knowledge of the locations of the signal sources

Microraptor (2003 - 2008)

- Conceived, designed, and developed a multi-agent process control and monitoring system with Trey Smith
- Client-daemon approach allows multiple users to simultaneously monitor and interact with an arbitrary set of processes spread across multiple machines
- Developed user interface and utility library which supports programmatic cross-machine process control. Assisted with daemon development
- Microraptor used by at least eight projects at Carnegie Mellon and NASA Ames, ranging from social robot installations to rovers operating in the field

- JOURNAL ARTICLES Brennan Sellner, Frederik W. Heger, Laura M. Hiatt, Reid Simmons, and Sanjiv Singh. Coordinated multi-agent teams and sliding autonomy for large-scale assembly. *Special Issue of the Proceedings of the IEEE on Multi-Robot Systems*, 94(7), 2006 2006.
- BOOK CHAPTERS Brennan Sellner, Reid Simmons, and Sanjiv Singh. User Modelling for Principled Sliding Autonomy in Human-Robot Teams. In Lynne E. Parker, Frank E. Schneider, and Alan C. Schultz, editors, *Multi-Robot Systems: From Swarms to Intelligent Automata*, volume 3. Springer, 2005.
- MAGAZINE ARTICLES R. Simmons and et. al. GRACE: An Autonomous Robot for the AAI Robot Challenge. *AAAI Magazine*, 24(2):51–72, Summer 2003.
- REFEREED CONFERENCE PAPERS Brennan Sellner, Frederik W. Heger, Laura M. Hiatt, Nik Melchior, Stephen Roderick, David Akin, Reid Simmons, and Sanjiv Singh. Overcoming sensor noise for low-tolerance autonomous assembly. In *Proceedings of the IEEE/RSJ International Conference on Intelligent Robots and Systems (IROS-2008)*, Acropolis Convention Center, Nice, France, Sept. 22-26 2008.
- Brennan Sellner and Reid Simmons. Duration prediction for proactive replanning. In *Proceedings of the 2008 IEEE International Conference on Robotics and Automation (ICRA '08)*, Pasadena, California, May 2008.
- Brennan Sellner, Laura Hiatt, Reid Simmons, and Sanjiv Singh. Attaining situational awareness for sliding autonomy. In *Proceedings of HRI 2006*, Salt Lake City, UT.
- Frederik W. Heger, Laura M. Hiatt, Brennan Sellner, Reid Simmons, and Sanjiv Singh. Results in Sliding Autonomy for Multi-Robot Spatial Assembly. In *8th International Symposium on Artificial Intelligence, Robotics and Automation in Space (iSAIRAS)*, Munich, Germany, September 5-8, 2005.
- Rachel Gockley, Allison Bruce, Jodi Forlizzi, Marek Michalowski, Anne Mundell, Stephanie Rosenthal, Brennan Sellner, Reid Simmons, Kevin Snipes, Alan C. Schultz, and Jue Wang. Designing robots for long-term social interaction. In *Proceedings of IROS 2005*, Edmonton, Alberta, 2005.
- Mary Berna, Brennan Sellner, Brad Lisien, Sebastian Thrun, Geoff Gordon, and Frank Pfenning. A learning algorithm for localizing people based on wireless signal strength that uses labeled and unlabeled data. In *Proceedings of International Joint Conference on Artificial Intelligence (IJCAI)*, 2003.
- REFEREED WORKSHOP PAPERS Brennan Sellner and Reid Simmons. Duration prediction for proactive replanning. In *Proceedings of the 3rd Workshop on Planning and Plan Execution for Real-World Systems*, September 2007. Held in conjunction with ICAPS '07.
- Brennan Sellner and Reid Simmons. Towards proactive replanning for multi-robot teams. In *Proceedings of the 5th International Workshop on Planning and Scheduling in Space 2006*, Baltimore, MD, October 2006.

TECHNICAL
REPORTS AND
THESES

Brennan Sellner. *Proactive Replanning for Multi-Robot Teams*. PhD thesis, The Robotics Institute, Carnegie Mellon University, Thesis successfully defended January 7, 2009.

Brennan Sellner. *Proactive Replanning for Multi-Robot Teams*. PhD thesis, proposal, The Robotics Institute, Carnegie Mellon University, June 2006.

OTHER
PUBLICATIONS

Reid Simmons, Sanjiv Singh, Frederik Heger, Laura Hiatt, Seth Koterba, Nik Melchior, and Brennan Sellner. Human-robot teams for large-scale assembly. In *Proceedings of the NASA Science Technology Conference 2007 (NSTC-07)*, Adelphi, MD, June 2007.

TEACHING
ASSISTANTSHIPS

CMU 16-862: **Intro to Mobile Robot Prog.**, instr. Illah Nourbakhsh, Spring 2005.

CMU 24-354: **General Robotics**, instr. Howie Choset, Fall 2000.

OTHER
EXPERIENCE

Resonance Works, Pittsburgh, PA

Vice President (2020 - 2023)

Interim President (2019 - 2020)

Treasurer (2013 - 2020, 2023 - present)

Director of Operations (2013 - present)

- Co-founded a professional genre-defying musical performing arts non-profit.
- Managed all technical and operational aspects of 40 mainstage productions and dozens of chamber performances.
- Responsible for the company's finances, taxes, and all contracting details.
- Build and ensure execution to a \$200,000 annual budget

Carnegie Involvement Association, Pittsburgh, PA

Chair (1999 - 2001)

- Recruited and managed a 40-50 member racing team.
- Oversaw the design and construction of a hybrid carbon fiber / aluminum buggy.

Scotch 'n' Soda Theatre, Pittsburgh, PA

Technical Director, Master Carpenter (1997 - 2001)

- Lead teams of 4 - 30 in the design, construction, and installation of 12 theater sets.

Help@Home.Computer, Montevideo, MN

Co-founder, Consultant (1994 - 1999)

- Co-founded computer consulting company.
- Trained individuals and companies on a variety of computing topics.
- Helped secure funding for computing resources for the Minnesota River Valley Educational District.
- Conducted workshops for educators in several school districts.
- Network design and installation, web design, troubleshooting.

AWARDS

NASA Graduate Student Research Program Fellowship, 2003-2004.
Member, Phi Kappa Phi, 2001.
Member, Phi Beta Kappa, 2001.
Carnegie Mellon University Honors in Computer Science, 2001.
Carnegie Mellon University Andrew Carnegie Society Scholar, 2001.
Carnegie Mellon University Scholarship, 1997 - 2001.
National Merit Scholarship, 1997.